

International Business And Central Europe, 1918-1939

646 BUSINESS HISTORY REVIEW

opposed to "purely scientific" factors as determinants of scientific development. Finally, a minor criticism of Appendix I: the honor and medal awarded by the Prussian monarchy to outstanding scholars (and others) had the German title *Rothe Adlerorden* which translates as "Red Eagle Order," not as "Red Noble Order."

Richard H. Tilly is professor of economic and social history at Westfälische-Wilhelms Universität.

INTERNATIONAL BUSINESS AND CENTRAL EUROPE, 1918-1939. Edited by Alice Teichova and Philip L. Cottrell. (Leicester University Press; New York: St. Martin's Press, 1983. xvii + 459 pp. \$37.50.)

Reviewed by Elaine Glovka Spencer

This collection of sixteen articles, accompanied by an introduction and comments by discussants, is the product of a conference held at the University of East Anglia in 1979. Conference participants were primarily British, French, West German, and Austrian, with one or two representatives each from the United States, Sweden, Poland, and Hungary. The theme of the volume is international business activities in the successor states of the Hapsburg Empire during the interwar years. Primary emphasis is on developments in Austria, Hungary, and Czechoslovakia—that is, those states carved entirely from the former lands of the Dual Monarchy—but other east central European countries, such as Poland and Rumania, also receive attention.

The inheritors of the Hapsburg lands faced the monumental task of transforming the regional economy of the erstwhile multinational empire into separate national economies. Seriously short of capital, these new states had little choice but to invite increased economic penetration by industrial and financial interests from the more developed states to the west. During the 1920s and 1930s, the states of east central Europe confronted a broad range of intractable economic problems related to the struggle to maintain their independence. Often the best they could hope for was to play off one prospective set of outside investors against another, balancing political and economic considerations in the process. The authors of *International Business and Central Europe* offer the reader a chance to compare the experiences of several countries and corporations as they grappled with the opportunities and pitfalls of international investment and trade.

Of the sixteen articles, three fall outside the geographic and chronological limits indicated by the title. The first of these is Alfred D. Chandler's comparison of the development of multiunit enterprise in the United States, Britain, and Germany. As Chandler admits, the relevance of this discussion to the other contributions is tenuous. More pertinent would have been a discussion of the development of multinational concerns, an issue occasionally raised but never systematically considered in the volume under review. Extending beyond the book's chronological limits is an article on Austrian corporations between 1880 and 1914 and another on the expansion of the Reichswerke Hermann Göring during World War II.

International Business and Central Europe, [Alice Teichova, P. D. Cottrell] on lanueva105.com *FREE* shipping on qualifying offers. p first edition .International Business and Central Europe, on lanueva105.com *FREE* shipping on qualifying offers.International Business and Central Europe, Front Cover. Alice Teichova, P. L. Cottrell, P. D. Cottrell. Leicester University Press, - Business .International Business and Central Europe, Edited by Alice Teichova and Philip L. Cottrell. (Leicester University Press; New York.International Business and Central Europe, Edited by TeichovaAlice and CottrellPhilip L.. (Leicester University Press; New York.Buy International Business and Central Europe, by Alice Teichova, P. D. Cottrell (ISBN:) from Amazon's Book Store. Everyday low.Available in the National Library of Australia collection. Format: Book; xxvii, p .: ill. ; 24 cm.International Business and Central Europe, New York: St. Martin's or Leicester University Press, Leicester. Pp. xxvii, Teichova, A., 'The Mannesmann Concern in East Central Europe in the Interwar and P.L. Cotrell (eds), International Business and Central Europe , .International Business and Central Europe , Leicester. Riesser, J. () Die deutschen Gro?banken and ihre Konzentration im Zusammenhang mit .International relations () covers the main interactions shaping world history in this . Relations with the independent Irish Free State remained chilly, with a trade . Foch supported Poland in the Greater Poland Uprising and in the .The place of modern industrial enterprise in three economies. In A. Teichova & P.L. Cottrell (Eds.), International business and central Europe, By the end of the decade, after a series of international crises which Hitler won, the The impact of nationalism and fascism in East-Central Europe between the .and documents on European and international affairs during Vol , Upper Silesia, Poland and the Baltic States, January March , Teichova, Alice, An Economic Background to Munich: International Business and .The authors argue that the new states of Central-Eastern Europe after how domestic and international political tensions affected the adoption of a new Albeit the new borders had only a limited direct effect on trade flows, insofar as Poland and America: The Economic Connection Before , patterns of German foreign direct investment resembled those of the nation's International Business and Central Europe, , ed.The countries of East Central Europe needed to cope with the direct currency system, practically from scratch, and revise their trade relations.Hungary and the Balkans, ', in A. Teichova and P. L. Cottrell (eds), International Business and Central Europe (New York,); idem.Compounding Europe's decline in trade was Japan's exportation of International lending suffered from shortages of foreign currency in Britain and By , with the failure of Germany's central Danatbank, a national panic had erupted.The international credit of Jewish bankers like Louis Rothschild, Rudolf Sieghart, and Habsburg Monarchy; successor states; Vienna; Jews; business relations; The military defeat of Austria-Hungary in autumn of not only triggered the In International Business and Central Europe

[\[PDF\] Principles Of Optics: Electromagnetic Theory Of Propagation, Interference And Diffraction Of Light](#)

[\[PDF\] Untouchables: My Familys Triumphant Escape From Indias Caste System](#)

[\[PDF\] Womens Periodicals And Newspapers From The 18th Century To 1981: A Union List Of The Holdings Of Mad](#)

[\[PDF\] Aging In Minority Groups](#)

[\[PDF\] How To Draw](#)

[\[PDF\] Studies In Nuclear Physics](#)

[\[PDF\] For Adult Users Only: The Dilemma Of Violent Pornography](#)